

# Gary Duncan

BSc Hons, Interactive Media Design

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## Hello!

I'm Gary. I was born in Scotland in 1986. I'm a non-smoker with a full driving licence. I currently live in Dundee. I'm a project manager, designer and website developer. I'm always ready to further my career in the industry and to find new challenges.

### Work Experience \*portfolio available online at [www.gsdd.co.uk](http://www.gsdd.co.uk)

2011-present Partner @ Shed Collective Ltd.



- › Manage a collective of freelance designers and small design companies based in Dundee, Edinburgh and London
- › Develop and project manage the production of interactive websites and applications for a diverse range of clients
- › Part time venture

2008-present Full Time Manager, Digital Designer & Developer @ Red Barn Studios Ltd. \*family business



- › Manage a wide range of projects, producing web applications, websites, printed materials, CDs and DVDs
- › Manage the day to day accounts for a number of diverse website clients
- › Source new clients and execute the development cycle for each including management of cost, time and people

2008-present Digital Designer & Developer @ Shortbread Ltd. \*developed from the ground up



- › Consult with company directors to realise and develop the business model and website strategy on a day to day basis
- › Conduct various focus and user testing groups, improving the website based on a constant user feedback cycle
- › Maintain and manage the day to day content of the website including the design and execution of email campaigns

2006-2008 Owner @ Perfect Wedding Video Ltd.



- › Started an events video company (merged into Red Barn Studios in 2008; still occasionally involved as a consultant)
- › Business management, design, marketing and B2C customer relations in order to attract sales and turn a profit
- › Film, edit, master and design for complete film projects

2003-2006 Sales / Print Designer @ The Scottish Antique & Arts Centre



- › Design in-house POS material with photography
- › Develop printed marketing materials including mini-magazines and flyers
- › Manage websites and email campaigns via existing CMS and custom-built website solutions

1999-present Freelance designer, photographer, videographer, etc.

### Education

2004-2008 BSc Hons Interactive Media Design (2:1)

*Duncan of Jordanstone & The School of Computing, The University of Dundee*

1998 - 2004 Advanced Higher: Modern Studies, Business Management

Higher: Computing, Business Management, Admin, Modern Studies, English  
*Harris Academy, Dundee*

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## Skills

**Technical:** Throughout my career I have used technical skills to create numerous business applications including custom content management solutions, e-commerce facilities and customer relationship management tools. I'm a competent coder specialising in PHP, XHTML/CSS and Javascript. I strive to follow modern standards, platforms and progress in the industry to keep my skills up to date.

**Design:** problem solving by design has been a fundamental element of my thought process since University. Everything I create runs through a design process of sort, and always with consideration to usability, readability and accessibility.

**Communication:** I have developed good communication skills and professional confidence through both my studies and work experience. In my role at Red Barn I regularly meet with and present to clients, pitch concepts to potential clients, work closely with non-technical people (client staff for instance) and delegate/manage freelance designers and developers.

**Organisation:** Having started Perfect Wedding Video whilst studying, I have learned to prioritise tasks in order to meet both business and academic deadlines and complete my workload on time and to standard. I work best with a degree of pressure but always try to set realistic project deadlines and goals with as many review points as possible.

**Teamwork:** Throughout my education and career I've had good experience working within, and leading teams. In my roles at Red Barn and Shortbread I occasionally get the opportunity to lead small groups of freelance developers and focus groups.

## Personal Statement

I began to build websites at the early age of 13. I was elected prefect and deputy head boy at 17. I graduated with honours 4 years later while running an events video company and freelancing as a web and print designer. My productivity thrives with the aid of **deadlines**, **teamwork** and a **creative environment**. I like beautiful typography, new online technology, challenging work, cycling, football, photography and film. This year, I plan to further develop my experience and skill set by finding the right employer and working alongside the right people. I also aim to enhance my leadership and personal confidence skills.

## Future

I'm **hard working, reliable, honest** and **trustworthy**. I work early mornings, late nights and weekends and not just for the money. I'm ready for any task that utilises the skills I possess. I'm happy to adapt and learn, and ready to face new challenges.

